"THE SOCHI 2014 OLYMPIC WINTER GAMES WOULD NOT HAVE BEEN SUCH A SUCCESS WITHOUT THE SUPPORT THAT WAS SHOWN BY OUR BROADCAST PARTNERS, THE WORLDWIDE OLYMPIC PARTNERS AND THE DOMESTIC SPONSORS."

THOMAS BACH, IOC PRESIDENT

OLYMPIC BROADCAST PARTNERS

América Móvil
ARD & ZDF
CBC
Dentsu
France Télévisions
Japan Consortium
Network TEN
Seoul Broadcasting System (SBS)
SKY Network Television Ltd
Sportfive
Star India
TV Globo and Bandeirantes
Arab States Broadcasting Union (ASBU)
BBC
CCTV
Fox Turkey
Infront Sports & Media AG
NBC
Rádio e Televisão Record S/A
Sky Italia
South African Broadcasting Corporation (SABC)
Sportsmax
SuperSport International
TVE

РОССИЯ

EDITORIAL, DESIGN AND PRODUCTION

IOC
Sochi 2014
Touchline

PHOTOGRAPHY

IOC Images
Getty Images
Corbis Images

RESEARCH

Kantar

INTERNATIONAL
OLYMPIC
COMMITTEE

International Olympic Committee
Château de Vidy
1007 Lausanne, Switzerland
Tel: +41 21 621 61 11
For more information, visit: www.olympic.org